

## S.Y. 2022-2023 FACULTY AND STUDENT RESEARCH COLLOQUIUM



**2023 FACULTY AND STUDENT (MBA AND MAED) RESEARCH  
COLLOQUIUM**

## FACULTY PRESENTERS FROM THE GRADE SCHOOL DIVISION



**Anna Blaise O. Gonzales, M.A.**

Grade School Teacher

*Effectiveness of the Distance Learning Program on the Pupils' Performance in English: Basis for the Proposed Learning Enhancement Program*



**Sharon C. Doma, M.A.Ed**

Head, Community and Extension Office

*Factors in the Adoption of Modular Instruction and Its Effect on the Student's Learning Acquisition: Basis for a Visual and Auditory Approach to Teaching*



**STUDENT PRESENTERS FROM THE GRADUATE SCHOOL OF BUSINESS (MAED & MBA)**



**STUDENT PRESENTERS FROM SCHOOL OF GRADUATE STUDIES (MBA AND MAED)**

**Research Culminating Activity on Distribution Management (BSBA)**






## THE GUEST PANELISTS



**Dr. Marilyn Buentipo (Special Lecturer, School of Graduate Studies and Mr. Ankiat Byron Co (Chair, Dean' s Council)**



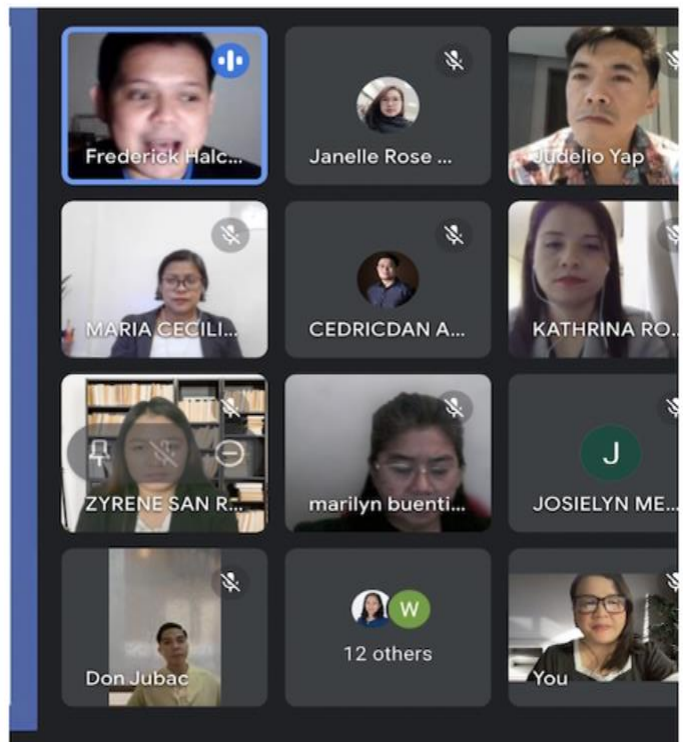
**Student Research Colloquium with their advisers: Dr. Ivy Lim (Head, Research Office), Ms. Armi Mogro (Supervisor, Senior High School and Statistician). Panel Of Reactors: Mr. David Molina (College Professor) And Mr. Ezekiel Nemis (College Professor)**



**Chiang Kai Shek College  
Research Office**

Faculty, Administrative Officers, and  
Student Research Colloquium  
2022-2023

December 9, 2022 | 8:30 am – 11:30 am




**Welcome Remarks**



**Dr. Judelio Yap**  
President, Chiang Kai Shek College



**JANELLE ALYSSA FERNANDEZ, MBA**  
*Treasury Officer, Accounting Finance Department*

Operational Efficiency of the Chiang Kai Shek College Bookstore: Basis for Improved Customer Satisfaction



**ANALYN GENERAL, MBA**  
*Budget and Disbursement Officer*

Level of Job Satisfaction of Non-Teaching Personnel of Chiang Kai Shek College: Basis for an Enhanced Human Resource Program



**JANELLE ROSE ONG, M.A. ED**  
*Faculty Member Junior High School, English Academic Department*

Women Empowerment in the Millennium Age, A Catalyst for Change: A Case Study

**SY 2022-2023 Virtual Faculty, Administrative Officers and Student Research Colloquium**

# Theoretical Framework

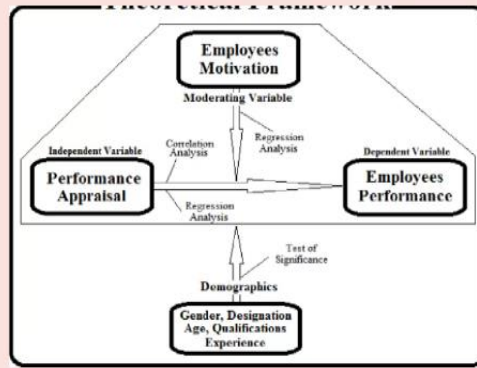
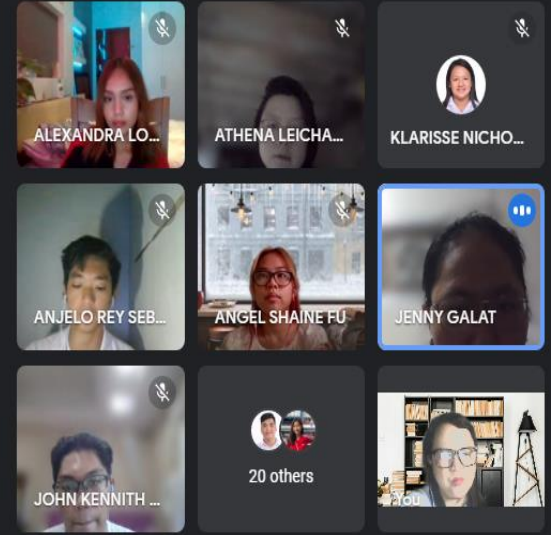


Figure 1. Conceptual Model of the Khan, Z., Khan, A. S., & Khan, I.



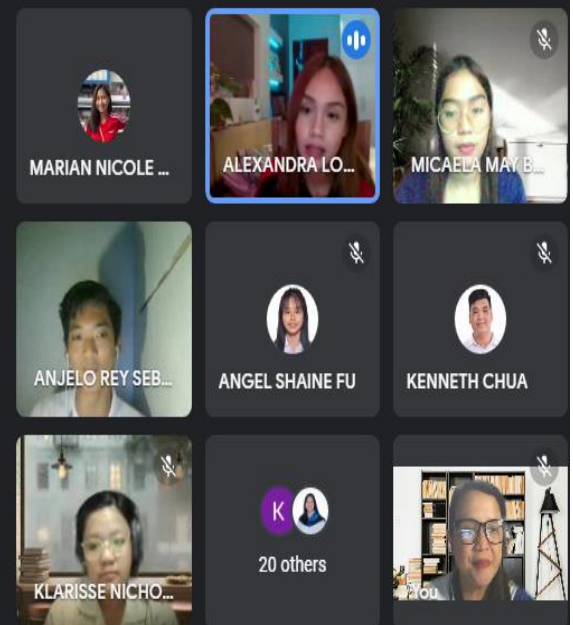
**CHIANG KAI SHEK COLLEGE  
RESEARCH OFFICE**

## PRESENTATION OF RESEARCH PROPOSALS ON HUMAN RESOURCE MANAGEMENT

- DAY 1**
  - Effects of Compensation Strategy on the Corporate Performance of Employees During the Pandemic
  - The Impact of Fringe Benefits on the Job Satisfaction of the Sales Department Employees of Ayala Corporation.
- DAY 2**
  - Factors Affecting Employees' Retention in Selected Branches of BDO Unibank
  - Human Resource Practices and Disability Management at Fruits Holdings Inc.
  - Effect of Performance Appraisal on the Motivation of Puregold's Employees
- DAY 3**
  - The Effectiveness of Recruitment and Selection Process of Employees in Pandan Aslan Cafe
  - The Human Resource Management Capabilities for Resolving Internal Conflicts

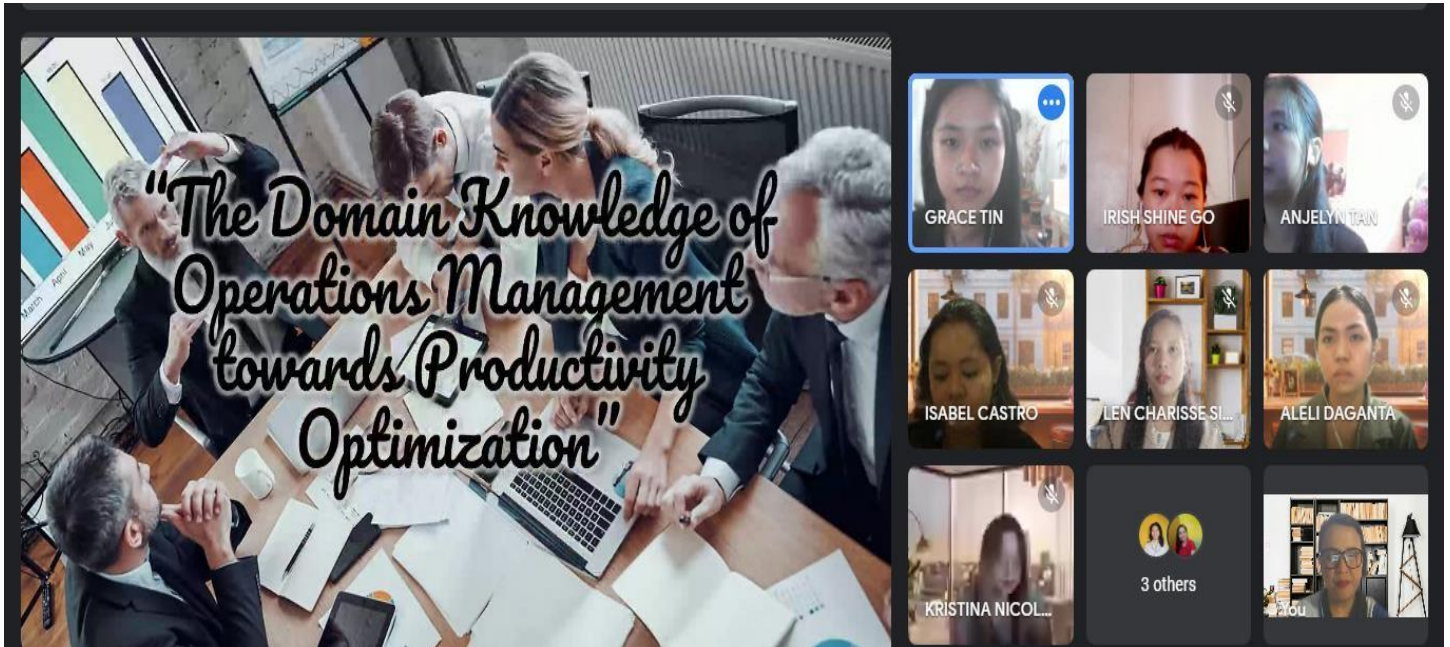
MAY 13, 18, 20, 2022  
2:30PM - 4:00PM  
<https://meet.google.com/tpb-rdyb-syh>

CKS College Narra  
Research Office



## BSBA Student Presentation of Research Proposals on Human Resource





**BSA Student Research Culminating Activity on Operations Management. "The Domain Knowledge of Operations Management Towards Productivity Optimization"**